

G2E 2017: Spotlight on New Game Technology

Last month we previewed game technology companies that will be showcasing new products at G2E. This month we feature two additional companies and take a look at the exciting games they will be rolling out at the show...

5 Star Holdings

(479) 806-1863

www.oilriggerslots.com

G2E Booth #1616



5 Star Holdings' newest game, Oilriggers, has the ability to be customized for any state in order to appeal to local markets. The theme utilizes a slots primary marketing method – this concept was a focal point in the design of Oilriggers. With the oil and gas industry being such a large part of the economy, combined with the attention-getting installation, players will be drawn to sit and play. 5 Star Holdings also paid attention to the player's interaction and catered to it in several ways. For example, Oilriggers allows a player to choose which spin bonus they liked, as well as an innovative pick bonus. The pick bonus places the largest counties of any state on a map and lets the player choose the county that encumbers the "Mother Load". The player will relate his or her pick to their own experiences, thus bringing them further into the game.

With such interaction coupled with the fact that a minimum bet of 50¢ qualifies the player for all bonuses including the multiple level progressive, Oilriggers is one-of-a-kind in terms of the player interaction and minimum bet win capability. Throw in a 12-foot-tall oil rig topper with a linked progressive and choice between a Class II or Class III game, and the casino floor is going to be exhilarated to an all new level.

Oilriggers is set up for high rollers with a maximum bet of \$250 but also for the penny player at 50¢. The concept of bringing both types of players to one game brings a focus on more spins per minute, so the game stays busy 24/7. This time on-device style of game is of great importance to the local player.

5 Star Holdings has aligned itself with two giants in the



"G2E is an amazing opportunity to showcase our leading game of 2017 - Oilriggers. 5 Star Holdings is pleased to introduce our unique and innovative software that is the first with the ability to be customized to your state or class preference.

This is sure to captivate and entertain your customer base."

JC Garner, CEO
5 Star Holdings

gaming industry. G3 (Global Gaming Group) has created hundreds of award-winning games for major manufacturers; and VSR Industries is the leader in all aspects of design and manufacturing of cabinets, bases, and locks.

Gaming Arts

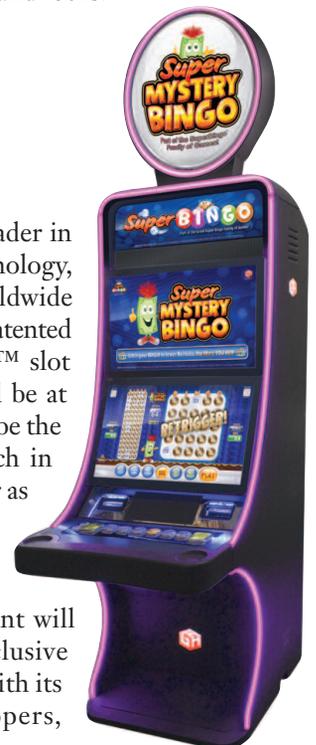
(702) 818-8943

www.gamingarts.com

G2E Booth #3008

Gaming Arts, LLC, a world leader in bingo and keno games and technology, recently announced that the worldwide launch date of its long anticipated patented SuperBingo and Ultimate Bingo™ slot games and progressive games will be at G2E 2017 in Las Vegas. This may be the world's most ambitious slot launch in history by a new slot manufacturer as Gaming Arts plans to simultaneously introduce 25 brand new themes at the show.

This truly unique game content will be housed in Gaming Arts' exclusive Phocus™ slot cabinets coupled with its enticing Top Phocus slot toppers,





"With radically different game content and game play, we believe our new SuperBingo and Ultimate Bingo game suites will mark the birth of an entirely new slot sector. Over the past 8 years, Gaming Arts has revolutionized the worlds of Bingo and Keno and is now squarely focused on reinventing the casino floor."

*David Colvin, Founder & CEO
Gaming Arts*

ultra-bright dual 1080p monitors powered by one of the world's most powerful gaming CPUs. The games feature highly differentiated content and game mechanics that are not seen in the re-skins and clones offered by many slot manufacturers.

The SuperBingo and Ultimate Bingo game suites are the first entrants of an entirely new electronic gaming machine sector on the casino floor. With radically different game content and game play, SuperBingo and Ultimate Bingo games are true game-changers not seen since the creation of the video poker slot sector almost 40 years ago.

With the launch of SuperBingo and Ultimate Bingo, casinos will now have entirely new gaming options for their players. These fast-paced mesmerizing games are specifically designed to increase incremental revenue by attracting players from all segments, including existing players, past players, attracting new and younger players, and of course, the millions of bingo players who until now have not had a slot game that reflects their game of choice. ♣

both of which are patent pending. The slant and upright Phocus cabinets feature a sleek design with advanced

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